



**Swiss-American
Chamber of Commerce**



Panel Luncheon

Talacker 41, 8001 Zurich, Switzerland, Phone: 043 443 72 00, Fax: 043 497 22 70, www.amcham.ch

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AMERICAN
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CLUB OF GENEVA

Welcoming All Nationalities in the Lac Léman Region

Hosting a Panel Luncheon with

Serge Dal Busco, Member of the Conseil d'Etat of Geneva in charge of Finance

Xavier Oberson, Professor of Swiss + International Tax Law (Geneva University), Attorney-at-Law

Massimo di Cesare, Group Head of Tax at Richemont

Topic:

Geneva Competitiveness and Tax Reform: Where do we go from here?

Monday, December 4, 2017

Hôtel Métropole, 34 quai Général Guisan, 1204 Geneva

11:45 a.m. – 2 p.m.

The rejection of RIE III in February of this year created a void in Geneva's corporate tax reform program, and left Geneva non-compliant with OECD regulations. Since then, the Conseil d'Etat of Geneva, led by the Finance Head, Serge Dal Busco, has developed a more balanced tax reform alternative labelled PF 17. Will PF 17 be accepted by the public? Would PF 17 improve our economic competitiveness?

To answer these questions, we have assembled an esteemed panel led by Serge Dal Busco, Xavier Oberson (renown international tax expert), and Massimo di Cesare (Group Head of Tax, Richemont International SA). The insights from these high-quality speakers should provide for a memorable event for business-people as well as the general public.

Registration fee CHF 70.00 for AmCham members, CHF 140.00 for non-members

Registration with AIC online on: <http://www.amclub.ch/events/144/>