

The Chamber is supported by:



Guest of honor and keynote speaker

Mario Greco

Group Chief Executive Officer, Zurich Insurance Group

Transformation and Trust in the Digital Era

Mario Greco will provide an overview of the forces transforming the insurance sector and their impact on business models, skills and market dynamics. He will also address the growing importance of trust in a digital world, and the benefits of entering an era of fundamental change as an international Swiss-based company.

Mario Greco has broad experience in the insurance industry, having successfully served in senior executive positions for more than 20 years. He joined Zurich in March 2016 as Group Chief Executive Officer and member of the Executive Committee.

Mr. Greco started his professional career in management consulting, working in McKinsey & Company's Milan office from 1986 until 1994, where he became a partner in 1992 and subsequently a partner leader in the insurance segment. In 1995, he joined RAS (Allianz Group) in Milan as head of the claims division. He became general manager in charge of the insurance business the following year. In 1998, he was appointed managing director and in 2000, he became the company's CEO. At the end of 2004, Mr. Greco joined Allianz AG's executive board, with responsibility for France, Italy, Spain, Portugal, Greece and Turkey. In April 2005, he joined the Sanpaolo IMI Group in Milan as CEO of EurizonVita and in October 2005, he was appointed CEO of Eurizon Financial Group. From 2007 to 2012, he served at Zurich, first as CEO Global Life and from 2010, as CEO General Insurance. In 2012 he was appointed CEO of Generali.

Mr. Greco is a board member of The Geneva Association and a member of the board of trustees of the Lucerne Festival. He holds a bachelor's degree in economics from the University of Rome and a master's degree in international economics and monetary theory from Rochester University.

TUESDAY, JUNE 5, 2018

WIDDER HOTEL, AUGUSTINERGASSE 24, 8001 ZURICH

11:30 A.M. RECEPTION, 12:10 P.M. KEYNOTE ADDRESS, FOLLOWED BY LUNCH

Registration to fax # 043 497 22 70 or on www.amcham.ch/events

Pricing: CHF 120.00 for members, CHF 150.00 for non-members (incl. 7.7% VAT). Full no-show charge. non-member
Limited seating available, priority to members! member

Name/Job Title:

Company/Address:

E-mail:(Your registration will be confirmed by e-mail)

Dietary restrictions: vegetarian, other:

credit card: exp. date: payment at door