

In cooperation with



We are pleased to invite you to

## Discover Fongit Switzerland's Premier Start-up Incubator

Switzerland often ranks first in innovation, but do you know where to find its thriving start-up scene?

Meet with:

**Antonio Gambardella, Director, Fongit**

For more than 25 years, Fongit has been supporting Swiss start-ups in transforming their novel technology into social & economic value. Fongit (la Fondation Genevoise pour l'Innovation Technologique) is a private, non-profit foundation, supported by the state of Geneva and Innosuisse.

During this visit you will:

- Discover Switzerland's premier start-up community and see innovation in action
- Interact with world-class start-up entrepreneurs
- Meet with Antonio Gambardella, Director of Fongit who will address the following topics:
  - o What is Innovation Incubation
  - o How incubators double the rate of start-up success
  - o The Swiss model of start-up success - and how it differs from the USA VC approach
  - o How can corporates and SMEs best benefit from start-ups and their lean innovation practices

**TUESDAY, JUNE 19, 2018**  
**FONGIT, CHEMIN DU PRÉ-FLEURI 3, 1228 PLAN-LES-OUATES**  
**11:45 A.M. – 2:00 P.M.**

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Ticket price CHF 20.00

**Please register directly with the American International Club of Geneva (AIC) on:**

**<https://www.amclub.ch/events/163/>**