



Swiss-American Chamber of Commerce

500 Fifth Avenue, Room 1800, New York NY 10110

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New York Chapter

Cordially invites you to a

Presentation and luncheon with

Urs Lehmann, PhD

President, Swiss Ski Federation and
Chief Executive Officer, Similasan Ltd.

Swiss-Ski – a sports federation on the road to success Similasan – our way of doing business in USA

Friday, July 15, 2011, 12pm – 2pm

**Vanderbilt Suites, Met Life Building
44th Street & Vanderbilt Ave, 2nd Floor
New York City
(please use entrance on 44th Street
and proceed up the escalator)**

Please find Mr. Lehmann's biography overleaf.

Admission charge is \$50 for members, \$80 for non-members. Reservations with checks or American Express credit card numbers must be received by Tuesday, July 12, 2011. No refunds for late cancellations; no-shows will be charged. For inquiries call (212) 246-7789. Mail registration to Swiss-American Chamber of Commerce, 500 Fifth Avenue, Room 1800, New York, NY 10110 or fax to 212.246.1366.

Name _____ Member yes no
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Guest(s) _____ E-mail _____
American Express Card Number _____ Exp. Date _____
Signature _____

Urs Lehmann, President Swiss Ski Federation and Chief Executive Officer Similasan Ltd.



After finishing a successful career as a professional ski racer (he won a World Junior Championship in 1987 and World Championship in Downhill Racing at Morioka, JP, in 1993), Urs Lehmann studied for his degree at University of Zurich from 1997 - 1999, his Masters at University of St Gallen from 1999 – 2001 and his PhD from University of Zurich from 2004 - 2009.

He started his current position as CEO of Similasan on January 1st, 2009. Previously, he was a management consultant with Abegglen Management Partners (2002 – 2005), and from 2005 - 2008 CFO at VIA MAT Group. He has been co-commentator on Eurosport since 1997. On August 26th, 2006 he became member of board of directors of Swiss Ski Federation, whereof he was eventually elected President in 2008. In August 2008 he became president of the Laureus Foundation Switzerland.

Urs Lehmann is married to the Swiss former Freestyle Skier Conny Kissling