

Race to Space and Switzerland

Fireside Chat and Panel Discussion with



Fireside Chat with
Thomas Zurbuchen,
ETH Zurich | Space



Panel Discussion with
Nicole Herzog,
Entrepreneur &
Angel Investor

March 2, 2026, 11:30 - 14:00

Join us for a conversation with Prof. Dr. Thomas Zurbuchen, Professor at the Department of Earth and Planetary Sciences at ETH and former Head of Science at NASA.

Prof. Zurbuchen will share insights on the future of space exploration, the new global “space race,” and geopolitical dynamics shaping it - across Europe, China, and the United States. The discussion will also explore Switzerland as a strategic business location, the commercialization of space, and space as an emerging investment opportunity.

Following the fireside chat, Nicole Herzog, Entrepreneur & Angel Investor, will moderate a panel discussion with two startups, focusing on the Swiss space ecosystem, its challenges and opportunities. She will also share her perspective on why building bridges between entrepreneurship, innovation, and the space sector is so vital, and how cross-sector collaboration is essential for unlocking the full potential of the space economy.

Monday, March 2, 2026 at Efficiency Club, Rennweg 58, 8001 Zurich

Registration 11:30 / Fireside Chat 12:00 - 13:15 / Followed by a flying lunch until 14:00

CHF 120.00 for members, CHF 150.00 for non-members (incl. 8.1% VAT).

Free cancellation possible until 6 p.m. February 25. Full no-show charge after this deadline.

Registration on www.amcham.ch/events

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