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## Swiss Executives in the USA

### Panelists

Dr. Lukas W. Braunschweiler, Chairman of the Board, Tecan Group AG and  
Member of the Board, Sonova Holding AG

Sandra Emme, Industry Leader Cloud Enterprise, Google Switzerland and  
Member of the Board, BELIMO Holding AG and Zehnder Group AG

Sascha Zahnd, Chairman of the Board, Valora Holding AG and Member of the Board, Logitech S.A.

### Moderator

Dr. Bjørn Johansson, Chairman & CEO, Dr. Bjørn Johansson Associates Inc, Global Board Advisors

Over the years, several successful Swiss Chairpersons, Non-Executive Board Members and CEOs have spent time in the US in building up their careers. Why did they leave for the US? What did they learn and how did this influence their careers? What can American Executives learn from Swiss business leaders? Do's and Don'ts in dealing with the US business system. Differences between the Swiss and the US management/leadership styles. Is it better to work for a Swiss Group or a US company while in America?

These are some of the topics the panelists will reflect on. Do not miss this opportunity to learn from a unique group of experts!

WEDNESDAY, NOVEMBER 2, 2022

ZUNFTHAUS ZUR MEISEN, MÜNSTERHOF 20, 8001 ZURICH

REGISTRATION AT 5:00 P.M., PRESENTATIONS AT 5:30 P.M. – 7:00 P.M., FOLLOWED BY APERO RICHE

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- member  
 non-member

Name/Job Title: .....

Company/Address: .....

E-mail: .....(Your registration will be confirmed by e-mail)

Mobile Phone: .....

credit card: ..... exp. date: .....