

IMD World Competitiveness Report

Presenter of the report:

**Arturo Bris, Author of the report, Prof. of Finance at IMD and
Head of the IMD World Competitiveness Center**

Panelists:

Dr. Barbara Frei-Spreiter, EVP Industrial Automation, Schneider Electric

Martin Hirzel, President, Swissmem

Alex Waser, CEO, Bystronic Group



Arturo Bris



Dr. Barbara Frei-Spreiter



Martin Hirzel



Alex Waser

Presentation of the report and panel discussion

World Competitiveness – the incessant race for the top. A top position in this highly recognized ranking by leading business school IMD is the medal for productivity, great government and infrastructure, excellent education and more. It is like being knighted a global champion. Will Switzerland again be in the top ranks, where will the USA land? And what does it mean for the race between Asia and the West?

The head of the IMD World Competitiveness Center and author of the report will unveil the 2023 results and discuss with three distinguished business leaders from various sectors what the results mean for the Swiss, the American and the global economy.

The International Institute for Management Development (IMD) is an independent academic institution with Swiss roots and global reach, founded more than 75 years ago by business leaders for business leaders. Since its creation, IMD has been a pioneering force in developing leaders who transform organizations and contribute to society. Based in Lausanne (Switzerland) and Singapore, IMD has ranked for more than 15 consecutive years in the top 5 of the FT's Executive Education Global Ranking and #1 in the world for open enrolment programs for nine consecutive years.

Thursday, June 22, 2023 at Haus Zum Rüden, Limmatquai 42, 8001 Zurich

Registration 5:00 p.m. / Presentation 5:30 p.m. - 7:00 p.m. / Followed by cocktail riche

CHF 120.00 for members, CHF 150.00 for non-members (incl. 7.7% VAT).

Free cancellation possible until 6 p.m. the day prior to the event. Full no-show charge after this deadline.

Registration on www.amcham.ch/events