

Luncheon

with Guest of Honor and Keynote Speaker

Nicolas Girotto

Chief Executive Officer
Bally Shoe Factories



December 4, 2023, 11:30 a.m. - 2:00 p.m.

After four years at Bally, Nicolas Girotto took over as CEO in 2019.

He immediately initiated the strategy to reposition the brand and relaunch the company. Today Bally has 1,400 employees and an extensive network of more than 300 stores worldwide. With the appointment of a new creative direction, Bally is back on the international runways. This success is part of a vision that has enabled Bally in a short time to position itself as a leading fashion and luxury brand in the world.

Prior to being appointed CEO of Bally, Girotto worked as Chief Financial Officer for Nuance Group, a major duty-free retailer in Zurich, Switzerland, and for Italian clothing retailer Conbipel after its acquisition by Oaktree Capital Management, as well as for eyewear retailer GrandVision Group, where he began his career in 1997.

In 2023, he was appointed nonexecutive director of Autogrill, which recently merged with Swiss travel services giant Dufry.

Girotto was born in Agen, France, and graduated from Université Montesquieu in Bordeaux IV. He lives in Lugano, Switzerland.

Monday, December 4, 2023 at Villa Principe Leopoldo Hotel, Via Montalbano 5, 6900 Lugano

Registration 11:30 a.m. / Presentation 12:00 p.m. - 1:00 p.m. / Followed by lunch

CHF 120.00 for members, CHF 150.00 for non-members (incl. 7.7% VAT).

Free cancellation until 6 p.m. the day prior to the event. Full no-show charge after this deadline.

Registration on www.amcham.ch/events

Phone: 043 443 72 00 - Email: events@amcham.ch