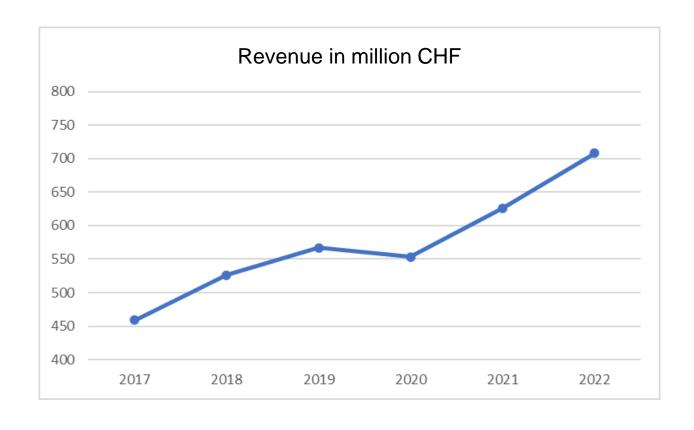


maxon

Over 60 years experience in drive technology

maxon - since 1961



Founded: 1961

Legal form: Family-owned

Principal shareholder: Dr. Karl-Walter Braun

Revenue in 2022: CHF 708 Mio.

Employees: 3,350

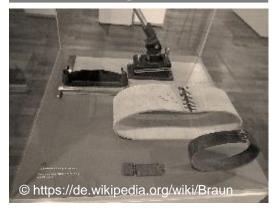
Production: >5 m drives per year

R&D investments: 7% of revenue annually



Innovative Founders

Transmission belt connector **«TRUMPF»**



Radios «COSMOPHON»



Flashlight «MANULUX»



Shaver «**S50**»



Small shaver

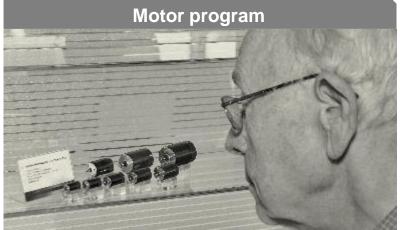


«autarc» device



ST program







First applications







Calculator from TI

Video Tape Drive

High End Tape Drive

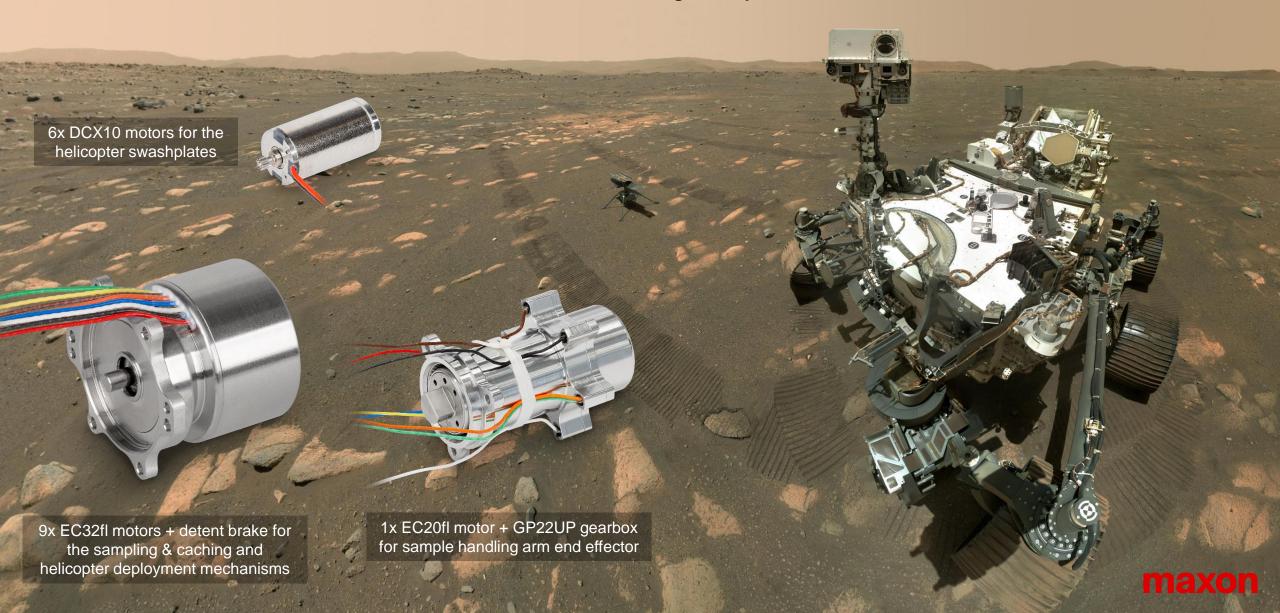




Since 1997, more than 100 of maxon's electric motors have been used on Mars.

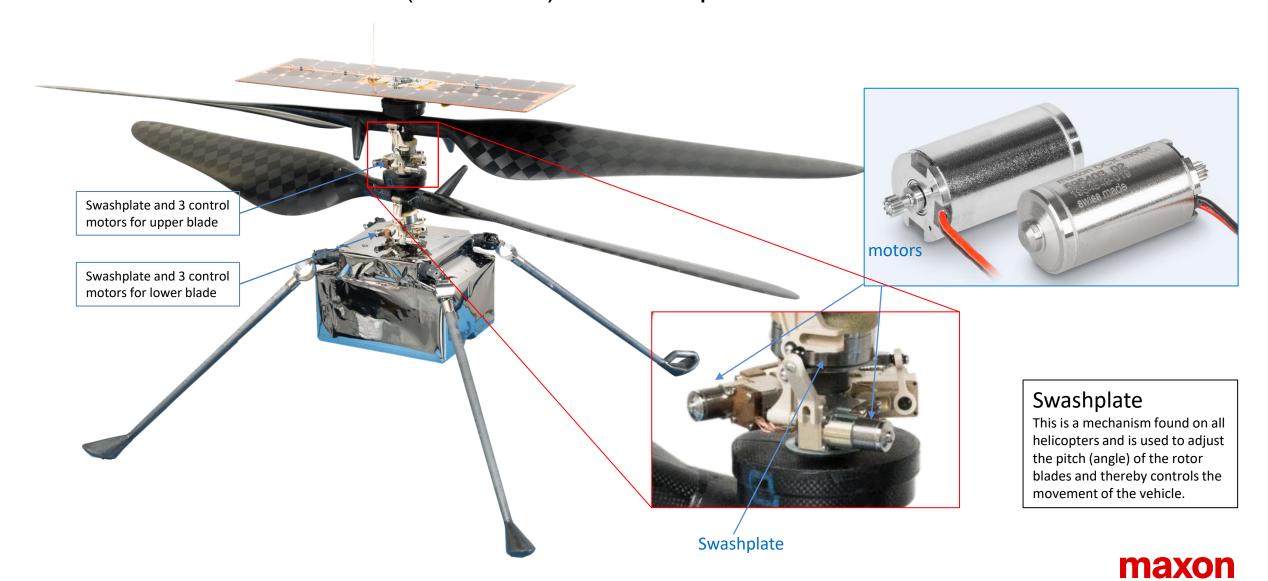
Mars 2020

Perseverance & Ingenuity



Mars helicopter "Ingenuity"

Six Brushed DC motors (DCX10 S) as swashplate actuators



Status 21 Sep 2023

Perseverance 1000 Sol 22.2km

Ingenuity

66 flights



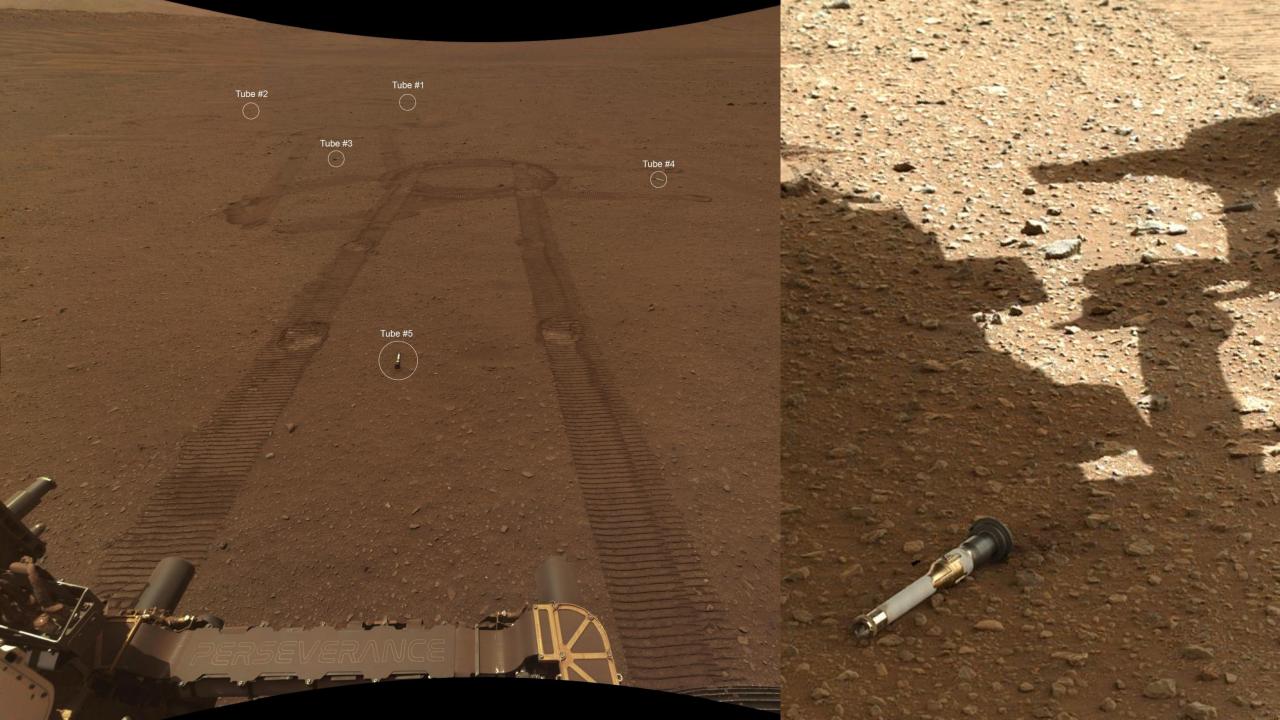
>15km total distance, ~2hr flight time



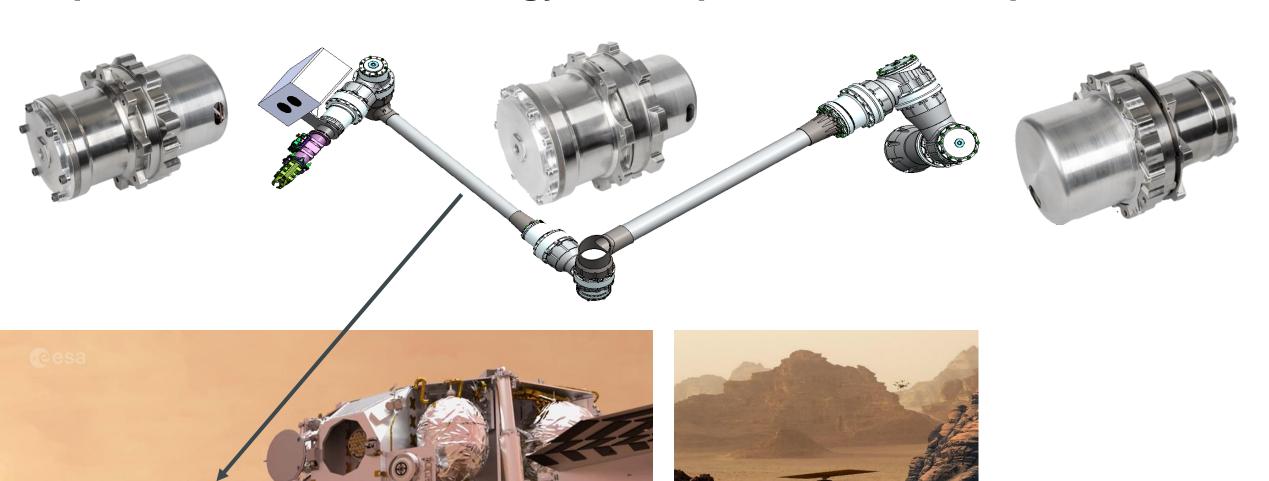
Spectacular aerial views

Helicopter is now sent on "scouting" flights to assess route for rover or decide on science targets





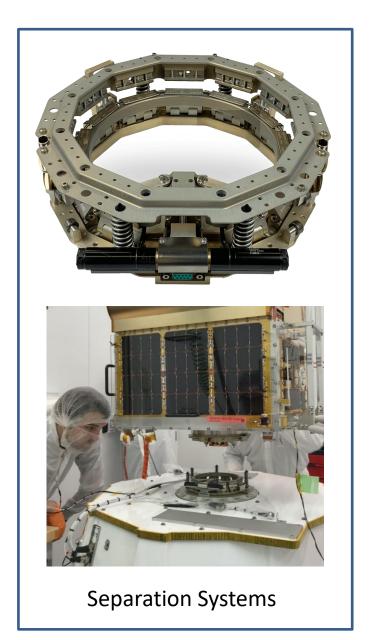
Space Science & Technology Development: Mars Sample Return





Commercial Space







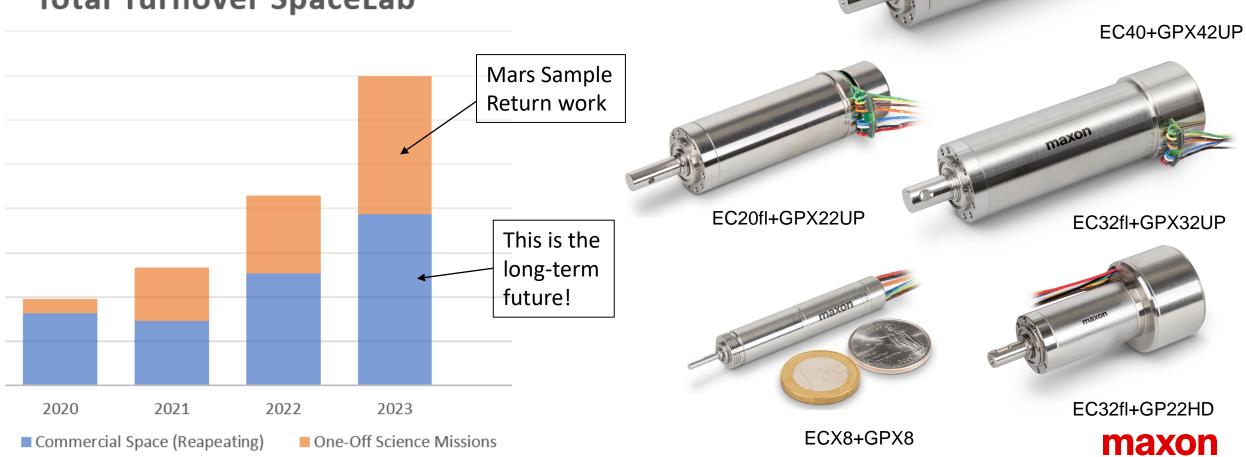


Commercial Space

maxon

DCX22+GPX32UP/HD

Total Turnover SpaceLab



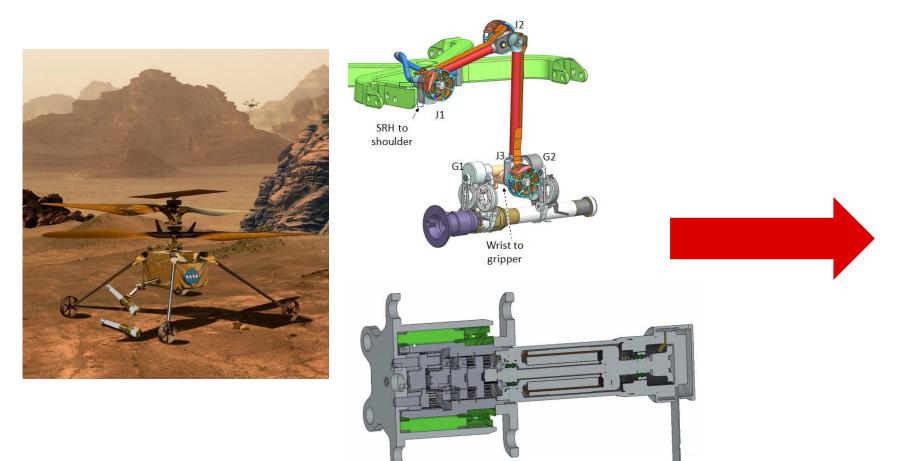
Why is this market working for maxon?

- Increase in market volume requirements
 - More price sensitivity
 - Capacity
 - More variety in motor/gear types
- Our reputation
- Brushed motors for space (!)
- Customer support
- Adjusting our offering to fit the market (standard motors don't work!)
- We're not trying to guess where the market is going



General Strategy

- Get space science (=government) to pay basic product development
- Then transfer qualified product to space catalog and offer to industry

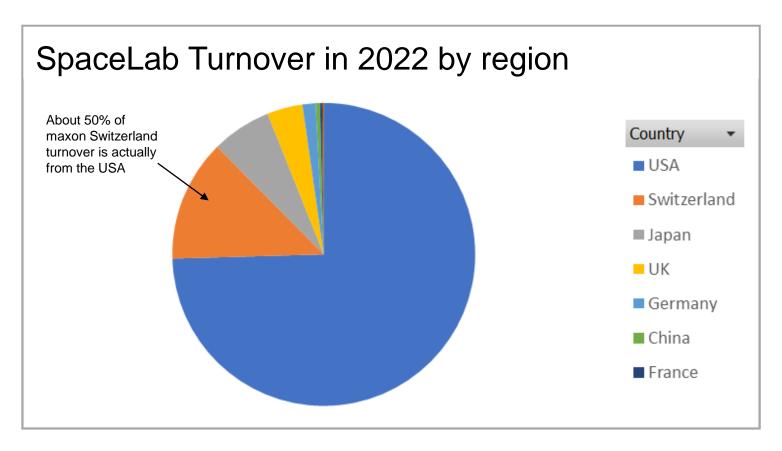


Commercial actuators for Cube Sats





Where are Europe's Commercial Space Companies?



- The SSO & ESA have historically been very supportive of maxon's attempts to enter the space market
- A rigid adherence in Europe to outdated processes are holding back progress
- More use of industrial standard processes is needed

Why are >80% of maxon's space orders coming from the USA?

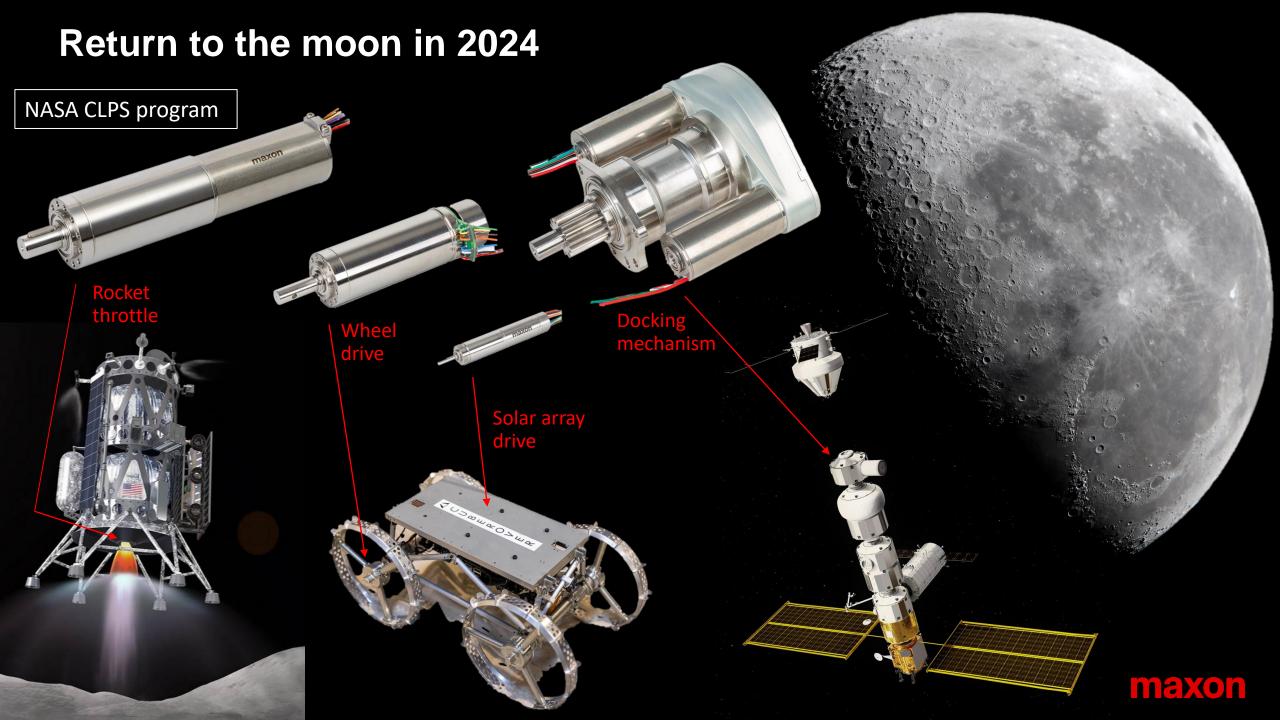


Some Suggestions

- Reduce complexity of ESA contracts -> this is not a useful use of resources!
- Don't analyze everything to death
 - Take advantage of "COTS" -> it means industrial heritage exists
 - Get on with building and testing hardware as fast as possible
- Take more risks on new technologies (mitigate the risk by holding traditional solutions in reserve)
- Proof that things work comes from testing (don't ever skip this!)
- Let companies use their own quality control processes (with suitable oversight)
 - "Trust but Verify"
- ECSS* isn't the only acceptable standards system!
 - Eg. IPC, EN9100, etc.



^{*} European Cooperation for Space Standardization



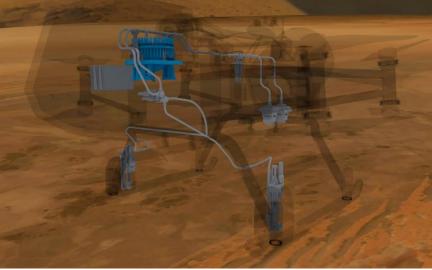
Dragonfly

A Quadcopter for Saturn's moon Titan



Launch: 2027 Landing: 2034

3½ yr primary mission on Titan







"Our mission doesn't end here; it launches us into a future where the skies are no longer the limit but a gateway to endless possibilities."

