

Online Event:

Ten Forces Shaping the Global Business Landscape in 2025

What does this mean for businesses in Switzerland?

April 15, 2025, 5:00 p.m. - 6:00 p.m. CET

Insights by

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The global business environment is entering a period of profound transformation. BCG's Center for Geopolitics has identified ten key forces that will shape the world in 2025. In a world where the shift to multipolarity is accelerating new dynamics are at play - across trade, technology, and strategic industries. Meanwhile geopolitical shocks, climate challenges, and institutional trust issues add layers of complexity.

Join us for an insightful discussion on how these global forces will impact companies locally and explore the no-regret moves that business leaders should take today to stay ahead of tomorrow's challenges.

Don't miss this opportunity to gain strategic insights and prepare your business for the future.

Tuesday, April 15, 2025 - Online Event (Microsoft Teams)
Login link will be sent only to registered participants a few days prior to the event.
5:00 p.m. to 6:00 p.m. Central European Time (CET)
Attendance is free of charge.

Registration on www.amcham.ch/events

Phone: 043 443 72 00 - Email: events@amcham.ch