The Robot Reality Check

Join the Swiss-American Chamber of Commerce and Swissnex for an evening of reflections on robotics in an AI-powered future

Wednesday, June 11, 2025

The Swiss-American Chamber of Commerce and Swissnex invite you for an evening where we will dive head-first into the world of robotics. By uniting industry leaders from Switzerland and the US, attendees will get the chance to hear from companies that work at the cutting edge of robotics development. The speakers will share their analysis of where reality could be headed and what all companies should start thinking about to confidently navigate this emerging future.

Now is an exciting time to follow robotics advancements for several reasons, with both Switzerland and the Bay Area leading the way. In the Bay Area, the rapid evolution of generative AI and machine learning has driven the integration of advanced AI capabilities into robotics, making machines smarter, more adaptable, and increasingly autonomous; venture capital investment in robotics startups remains strong, particularly in Silicon Valley. Major tech companies such as NVIDIA, Google DeepMind, OpenAI, and Tesla also invest heavily in robotics research, evidenced by projects like Tesla's Optimus humanoid and Google's Everyday Robots initiative.

While Silicon Valley continues to push the boundaries of AI-driven robotics, Switzerland has long been a leader in precision engineering, automation, and cutting-edge robotics research. By engaging with developments in the U.S., Swiss businesses can gain valuable insights into emerging trends while also showcasing their own strengths on the global stage.

Whether you are already a technology-savvy robot enthusiast or a skeptic, we invite you to join this evening of reflection and orientation!

Hosts

» Rahul Sahgal, CEO, Swiss-American Chamber of Commerce
» Emilia Pasquier, CEO, Swissnex San Francisco

Topic Introduction by

» Jan-Hendrik Meier, Director at Strategy& (Part of the PwC network), Digital Technology Strategy and Industrial Sector Lead Switzerland

Speakers

» Satschin Bansal, Global Vice President Strategic Alliances & Partnerships, ANYbotics
» David Boldt, Solutions Architect, Amazon Web Services (AWS)
» Mario Mauerer, Global Business Development Manager Robotics, Maxon

Event Logistics

Date	Wednesday, June 11, 2025
	5:00 pm – Doors Open
	5:30 pm – Welcome, Opening Remarks, and Introduction Panel Members
	6:00 pm – Panel Discussion and Q&A
	7:00 pm – Networking Reception
Place	Widder Hotel, (Widder Saal) entrance Augustinergasse 24, 8001 Zurich
Cost	CHF 75 for member (incl. 8,1% VAT)
	CHF 90 for non-members (incl. 8,1% VAT)
	Free cancellation until 6 p.m. the day prior to the event.
	Full no-show charge after this deadline.

Registration link:
www.amcham.ch/events