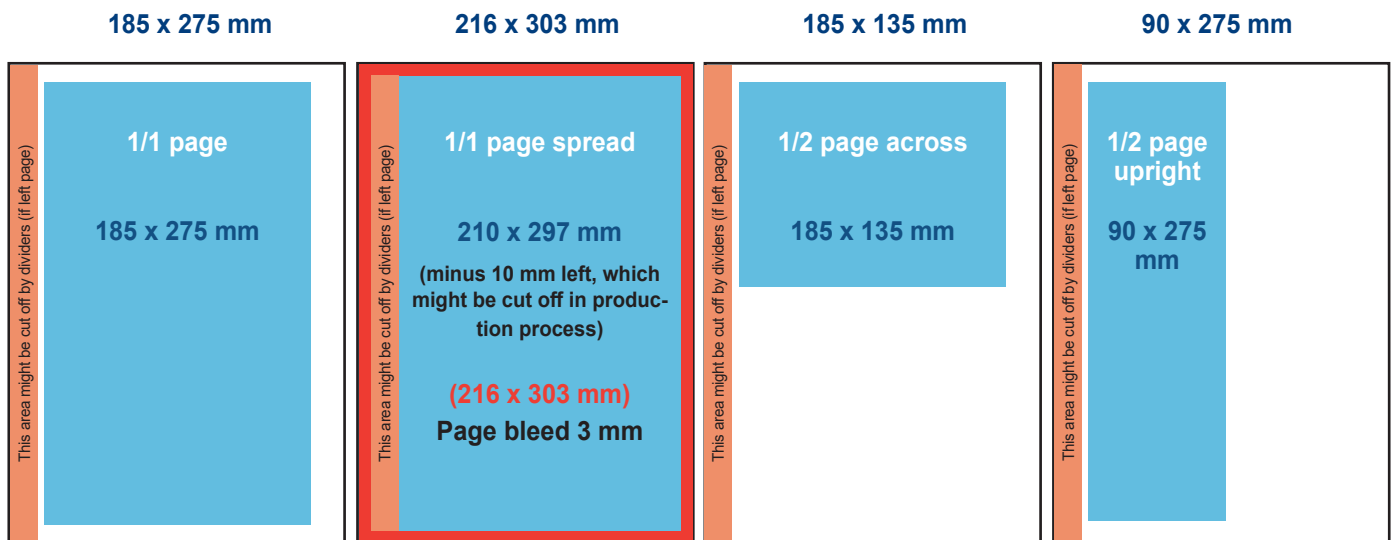




# Yearbook 2022/23

## Printing Information: Advertising

### Sizes



### File size for a 1/1 page

- **1/1 page non bleed:** file size: 185x275 mm with a white border.
- **1/1 page full bleed:** file size: 216x303 mm. A 3 mm bleed will be cut off when trimming the advert to the final size: 210x297 mm. There is an area on the left hand side of approx. 10-12 mm which can be cut off because the book has page dividers with index tabs, hence do not place any important elements within.

All advertisements will be placed on the left hand side of the Yearbook.

### Material

- **Document Format**  
Highend PDF (300 DPI)
- **Color System**  
CMYK (PSO Coated V3)

### File Transfer

- **E-Mail to Swiss-American Chamber of Commerce**  
Contact person: Amanda Johansson

Please send printing material to [amanda.johansson@amcham.ch](mailto:amanda.johansson@amcham.ch) until **March 31, 2022**