

Become a member of the



We advocate business interests,
Swiss, American,
multinationals' ... and Yours!

MEMBERSHIP BENEFITS

INFORMATION

Information about actual issues through our flagship publication the Yearbook, bi-monthly Business News, eNews, and direct communications from Swiss Amcham's CEO

Broad coverage of your issues in the media

www.amcham.ch/chamber-positions/news

NETWORKING

Access to a unique network of specialists who deal with the same issues you are confronted with www.amcham.ch/governing-bodies

Personal invitations to our events with top business people and policy makers with special member price www.amcham.ch/events

ADVOCACY

A strong voice advocating your economic policy interests in Bern and Washington, D.C.

Apply for your corporate membership now!

www.amcham.ch/membership

SWISS-AMERICAN BUSINESS RELATIONSHIP

FACTS

USA is the largest export market for Swiss goods -
with the fastest growth

Switzerland is a large and fast growing market for U.S. exports

Large and fast-growing foreign direct investments in both directions - doubling
in the last 10 years

ISSUES

Lack of information and frequent misunderstandings in economic matters

Negative views regarding the USA in Swiss media,
Swiss politics and Swiss people

Swiss participation in future transatlantic trade discussion unclear

Open issues in taxation (esp. regarding anti-base erosion matters, withholding
and estate taxes)

WHAT CAN WE DO FOR YOU

Inform all relevant players about great business relationship

Help avoid larger misunderstandings and misrepresentation

Push to solve bilateral issues

MULTINATIONAL COMPANIES BASED IN SWITZERLAND

FACTS

In Switzerland, foreign multinationals (14% of GDP) constitute a larger sector than financial services

Swiss multinationals represent 22% of GDP and are crucial for the global competitiveness and innovation strength of Switzerland

ISSUES

Business Location Switzerland is losing attractiveness for multinationals due to open issues such as:

Challenging relationship with the EU leading to exclusion from largest research program Horizon and education program Erasmus, cancellation of multilateral recognition agreements in medtech (and soon other industries), non-ratification of energy agreement and many other impediments to good neighborly business relationship

Loss of fiscal advantages (which balance high operating costs in Switzerland) due to OECD rules demanding – among others – a country-by-country effective minimum taxation of 15%. This will be complicated to implement due to specific federal structure of Switzerland

Unfavorable immigration policy for highly qualified people

WHAT CAN WE DO FOR YOU

Inform policy makers, enablers, and media on the importance of multinationals

Develop new solutions to key issues

Lobby in favor of multinationals against strongly entrenched domestic interests