



Swiss-American
Chamber of Commerce



Dear members and friends,

On Friday, the White House formally nominated **Edward T. McMullen, Jr.** of South Carolina as the Ambassador Extraordinary and Plenipotentiary of the Swiss Confederation and the Principality of Liechtenstein. Ed McMullen has served in public policy, political, and business positions for 31 years. Currently, he is President of McMullen Public Affairs with offices in Mt. Pleasant, South Carolina, and Washington, D.C. The firm is a full service advertising and corporate public affairs company. Clients have included several Fortune 100 companies. Mr. McMullen has been appointed by South Carolina state leaders to serve on key statewide boards and commissions. He has earned a B.A. from Hampden Sydney College in Hampden Sydney, Virginia.

This is great news for Switzerland. Ed McMullen has close connections to Switzerland. He was elected a Young Leader by the American Swiss Foundation and participated in the Young Leaders program in 1995, spending a week in Switzerland with other Young Leaders from Switzerland and the USA, visiting many top government and political leaders and getting to know the country, its people and its values. Ed McMullen has since traveled in Switzerland many times. Rumors have it that his clear favorites included the Jungfrauoch and the Unspunnenfest in Interlaken, where he apparently even donated to the prizes of the Schwing competition.

Ed McMullen will now have to go through the formal process in Washington DC and in Bern. The Swiss-American Chamber of Commerce hopes he will take station in Berne very soon. We will, of course, keep our members and friends informed when Mr. McMullen arrival is communicated.

Welcome to Switzerland, Mr. Ambassador!

Martin Naville
CEO Swiss-American Chamber of Commerce, Zurich